

October 2016

# Slaithwaite C of E Junior and Infant School



**Twitter Policy**  
**October 2016**

### Aims of Using Twitter

- To quickly share and celebrate children's achievements, successes and school updates.
  - To demonstrate safe and responsible use of social media
    - To encourage the use of 21st Century technology

The school Twitter account will be a Public account. Senior leaders and computing coordinators will monitor the followers and block any who appear to not be school focused.

- The school Twitter accounts will be run from school devices by a member of staff or where applicable by competent supervised children.
- The school Twitter accounts will only follow educational accounts. For example something that is topic related, authors, world book day etc .
- The school Twitter account will not reply to any replies on twitter other than from the accounts that we follow. This **will not** be used as a platform to discuss or debate school related issues.
- The school Twitter accounts will only use children's first names and pictures of children whom have parental consent to be on the internet.
- The school Twitter accounts will use Twitter to share positive messages about the school, alongside sharing news and important information.
- Responsible use of social media and internet safety will be explicitly taught in our classrooms to ensure **all** children know how to stay safe online.
- The Twitter code of conduct must **always** be followed when tweeting, this is visible for everyone in classrooms and around school.